



# Sponsorship Rate Card 2021

Cornwall Folk Festival is the annual celebration of **Folk, Acoustic and Roots Music and Dance** held each August Bank Holiday in Wadebridge. Now in its 49<sup>th</sup> year, we bring UK and international performers to Cornwall and showcase local talent in front of Cornish and visiting audiences.

Headliners this year include Scottish legend **Dougie Maclean**, TV Gentleman Jack's theme song writers **O'Hooley and Tidow** and UK festival favourites **Merry Hell**. We also celebrate the songs and contribution to Cornish culture with our guest of honour **Harry Glasson**.

You can support the festival by taking an advert in our programme and a banner for display at our 'FAR Stage' –behind Wadebridge Wines, festival Sat-Mon, roughly noon to 7pm.

We value the support of local businesses and appreciate the impact on your trade over the past year, so we've simplified our rate card and reduced prices for this year by 25%.

All advertiser logos will be added to our randomised 'Featured Sponsor' slot on our website, with a link to a home page of your choice and will appear on the site until around June 2022.

We can create artwork and copy free of charge (banner production at cost).

<b>SUPPORTER SPONSORSHIP</b>	<b>COMBINED PACKAGE £165</b>
• Page Advert in programme • Large Banner (8ft x 2ft) at FAR Stage Supporter	

## Standard Rates:

BANNERS AT FAR STAGE	8 x 2ft banner at FAR Stage (production £25 extra)	£99
	4 x 2ft banner at FAR Stage (production £20 extra)	£65
ADVERTISING IN FESTIVAL PROGRAMME	Full Page	£99
	Half Page	£65
	Third Page	£52
	Quarter Page	£39

Cornwall Folk Festival is not VAT-registered, so prices listed are the final price.

**Note: All sponsors included in our 'Featured Festival Sponsor' slot on our website pages from now 'til Summer 2022!** Programme on sale throughout festival. FAR Stage runs from Sat to Mon; Festival Fri 27—Mon 30 Aug. Website credit online until at least May 2022

**Yes! I'd like to support the Cornwall Folk Festival this August Bank Holiday 2021.**

Organisation: \_\_\_\_\_

Contact: \_\_\_\_\_ Tel: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

- Supporter £165    Large Banner £99    Small Banner £65  
 Full Page Ad £99    Half Page Ad £65    Third Page Ad £52    Quarter Page Ad £39



## Mechanical Data

### **Programme**

The programme is A5, full colour throughout.

We can create artwork and copy for your advert if needed.

- Full page with bleed: 151 x 216mm
- Full page within margins: 135 x 198mm
- Half Page Landscape: 135 x 91mm
- Half Page Portrait: 66 x 182mm
- Quarter Page: 66 x 91mm

(Full page within margins slightly taller than portrait half page as ad occupies space otherwise used for page no and sponsor tag.)

Artwork format: any image file or PDF.

### **Banner**

We can create banners for you, for example, from a logo and tagline.

If supplying logos for banners, the bigger and higher resolution the better.

We need at least 6 eyelets to attach finished banners.

## For further details:

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All On behalf of The Cornwall Folk Festival CIC