



Sponsorship Rate Card 2023

Cornwall Folk Festival is the annual celebration of **Folk, Acoustic and Roots Music** held each **August Bank Holiday** in **Wadebridge**. It started in **1972**, **2023** is **our 50th Festival**, and we bring top talent from all over the **UK** to **Cornwall** and showcase local artists in front of **Cornish** and visiting audiences.

Headliners are super-folk-group **Gigspanner Big Band**, international star **Seth Lakeman** and exciting Glasgow-based all-female **Kinnaris Quintet**, plus **Cornish** and **Southwest** acts including **Sarah McQuaid**, **Teyr**, **Windjammer**, **Our Atlantic Roots**, **KRELYS**, **The Stowes** and **Lakeman & Murch**. **A colourful line-up, indeed!**

You can **support the festival** by **advertising in our programme** and with a **banner display at our 'FAR Stage'** – behind Wadebridge Wines, festival Sat-Mon, roughly noon to 7pm.

We value the support of local businesses and appreciate the impact on your trade over the past few years, so we've simplified our rate card and keep our rates the same for the past two years.

All advertiser logos will be added to our randomised 'Featured Sponsor' slot on our website, with a link to a home page of your choice and will appear on the site until around June 2024.

We can create artwork and copy free of charge (banner production at cost).

SUPPORTER SPONSORSHIP	COMBINED PACKAGE £165
<ul style="list-style-type: none"> • Page Advert in programme • Large Banner (8ft x 2ft) at FAR Stage Supporter 	

Standard Rates:

BANNERS AT FAR STAGE	2 x 8ft banner at FAR Stage (production £25 extra)	£99
	2 x 4ft banner at FAR Stage (production £20 extra)	£65
ADVERTISING IN FESTIVAL PROGRAMME	Full Page	£99
	Half Page	£65
	Third Page	£52
	Quarter Page	£39

Cornwall Folk Festival is not VAT-registered, so prices listed are the final price.

Note: All sponsors also included in 'Featured Festival Sponsor' website slot from now 'til Summer 2024!
 Programme on sale throughout festival. FAR Stage runs from Sat to Mon; Festival Thurs 24—Mon 28 Aug. Website credit online until at least June 2024

Yes! I'd like to support the 50th Cornwall Folk Festival this August Bank Holiday 2023.

Organisation: _____

Contact: _____ Tel: _____ Email: _____

Address: _____

- Supporter £165
 Large Banner £99
 Small Banner £65
 Full Page Ad £99
 Half Page Ad £65
 Third Page Ad £52
 Quarter Page Ad £39



Mechanical Data

Programme

The programme is A5, full colour throughout.

We can create artwork and copy for your advert if needed.

Measurements are Height x Width.

- Full page with bleed: 216 x 151mm
- Full page within margins: 198 x 135mm
- Half Page Landscape: 91 x 135mm
- Half Page Portrait: 182 x 66mm
- Quarter Page: 91 x 66mm

(Full page within margins slightly taller than portrait half page as ad occupies space otherwise used for page no and sponsor tag.)

Artwork format: any image file or PDF.

Banner

We can create banners for you, for example, from a logo and tagline.

If supplying logos for banners, the bigger and higher resolution the better.

We need at least 6 eyelets to attach finished banners.

For further details:

Adrian Jones

07793 148660

info@CornwallFolkFestival.com

All On behalf of The Cornwall Folk Festival CIC